



BENNETT MEDIA CORPORATION

Bennett Marine Video

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FOR IMMEDIATE RELEASE:

New instructional Fishing and Boating DVDs from Bennett Marine Video

February 16, 2005

Venice, CA -- Bennett Marine Video is proud to announce the release of an all new collection of practical, in-depth instructional boating and fishing DVDs to it's comprehensive list of quality programing. The new programs available at <http://www.bennettmarine.com> are listed below.

NUTS & BOLTS - BACK TO THE BASICS OF BOATING SERIES

1) H4592DVD Boating Basics for New Boat Owners & Experienced Skippers

Includes downloadable forms for pre-launch checklist, float plan and creating your boating profile. A comprehensive guide to the Basics of Boating for first-time boat owners. Program covers navigation aids, getting underway, docking, fueling, trailering, safety gear, outboard power & propulsion, winterizing, regular maintenance, basic navigation, marlinspike seamanship and much more. \$29.95

2) H4593DVD Improving Your Boating Skills & Knowledge

A companion program to Boating Basics and valuable information on its own. Topics include: boat handling with single and twin outboards, trailering, launching & loading, docking & fueling, batteries & chargers, communications and electronics. Industry experts answer the most commonly asked questions and provide maintenance & rigging tips. 40 mins. \$34.95 H4593DVD

3) H4594DVD What To Do When Things Go Wrong & How to Prevent Them

An information packed program that explains anchoring, navigation, rigging tips, and how to set up your boat for fishing. Basic rules of the road are covered, along with navigating in reduced visibility. There are several do-it-yourself projects to make your time on the water more productive, safe and enjoyable. 40 mins. \$34.95

NUTS & BOLTS OF FISHING SERIES

1) F8840DVD Guide to Inshore Fishing Tactics, Tackle & Techniques

Expert guides and industry experts reveal their tips and techniques for catching fish under the best and worst, circumstances with real-world examples and on-the-water instruction. Topics include: Shallow water fishing, coastal fishing, bait selection, trip planning, safety, inshore boats & power, reading the current, tips on tackle, rigs & tackle, useful knots, rod & reel options and proven fishing tactics. Plus bonus float plan, pre-launch checklist and great recipes! 127 min. \$34.95

2) F8841DVD Nearshore Boating & Fishing: Getting Started

What every angler needs to know to improve their nearshore fishing strategy. Teaches rod designs, tackle, rigs, bait, lure selection & fishing techniques. Plus launching & loading your boat, safety gear, boat handling and much more. 40 mins. \$34.95

3) F8842DVD Offshore Fishing: Deep Dwellers

Learn the tips, tricks & techniques for digging up grouper, snapper and triggerfish. Teaches rigs and knots, bait rigging, trolling artificials, how to "find the spot" with sonar and many more valuable tips for fishing success. 40 mins. \$34.95

4) F8843DVD Fishing: When Fish Won't Bite

When normal fishing tactics don't work, this program reveals secret tips & tricks to increase your odds. Teaches; how to use umbrella rigs, trolling secrets, knots & rigs, fighting techniques, live, natural & artificial baits, how to read the water, understanding weather conditions, tides & current that affect fish feeding patterns. 40 mins. \$34.95

5) F8844DVD Fishing: Finding the Spot

Finding where fish are & understanding what lies beneath the surface is a key element in sportfishing. This program provides the ABC's of how to use your electronics to find the spot. Covers anchoring, drifting & boat positioning over prime fish territory, transducer placement, water temperature & clarity, reading charts to provide insight to help you find where fish are. 40 mins. \$34.95

For more information, or to request review copies, contact: Chris T. Wilson, Corporate Communications Director. If you would prefer not to receive future communications from Bennett Marine Video, or if press releases and review requests should be sent to a different address, please advise.

Thank you,

Chris T. Wilson

Bennett Marine Video is the most complete collection of instructional videos on boating, sailing, GPS, cruising, fishing, diving and watersports, dedicated to safe and successful marine navigation and recreation.

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